

THE BUSINESS HALT: AUTOMOBILES AND FEMININITY: HEALTH TALK

OLD KING COAL, IMPORTANT SOUL, ASKS A WORD WITH HOUSEWIVES

Halting of Industry Must Impress Women With Necessity of Saving Fuel in the Home—Ways and Means Suggested

OLD KING COAL is an important old soul. Perhaps no one in America realized just how important until United States Fuel Administrator Garfield sprang his breath-taking surprise yesterday and ordered the wheels of commerce to halt—all for the sake of King Coal.

This new order of things no doubt makes the housewife think seriously about the fuel situation. It might not directly affect her, but when a situation is desperate enough to halt industry it is desperate enough to make women bend every effort to saving coal in their homes.

ONE of the big wastes in fuel comes through leaving electric lights on when they are not needed. A certain large plant in the city directs employees to turn out lights when they seem to be benefiting no one, even if they do not know who turned the lights on.

This seems to be a good general rule to introduce into the home. How many times do we pass through a room, see electricity burning and wonder "who did it?" Then invariably we dismiss the incident with the thought that some one is coming back to use the light.

Ten by one the person who did the blighting work has forgotten all about it, or at any rate won't come back to take advantage of it for half an hour or more.

We would do our country a personal service to switch out that light. The greatest inconvenience to be caused would be a little exertion on the part of the absent one to turn the light on again. And on the other hand, our little act of economy would be the means of standing behind the country by saving fuel for it.

A Man's Thought

WOMEN govern us; let us try to render them more perfect. The more they are enlightened, the more we shall be. On the cultivation of the minds of women depends the wisdom of man.—Sheridan.

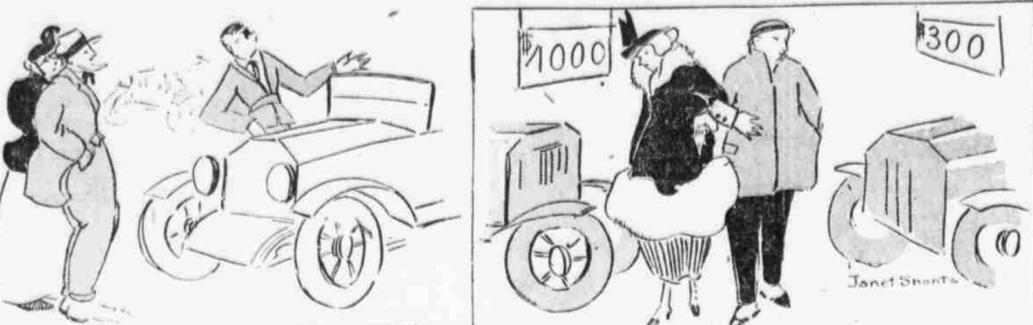
ANOTHER very important way to save coal is to keep down the temperature of the house. During a cold spell it seems like trusting a baby with candy to let the keeper of the furnace have free way in the coal bin. He may read about the sufferings of others and of course he pities them, but the fact of their shivering just reminds him that he'd better put on a few more shovelfuls before he goes to bed. Where is our community conscience?

It has been estimated that one small shovelful of coal saved in every American household every day would amount to 15,000,000 tons of coal. When we look at it like this it seems worth while to sacrifice a little of our own want for the good of that 15,000,000 ton. This amount of coal would keep 3,000,000 men, women and children warm in the homes!

WHEN you are tempted to run down in the cellar and fire up a bit think of these 3,000,000 persons. Have you done your share to keep them warm? Who knows but you will be one of them next year?

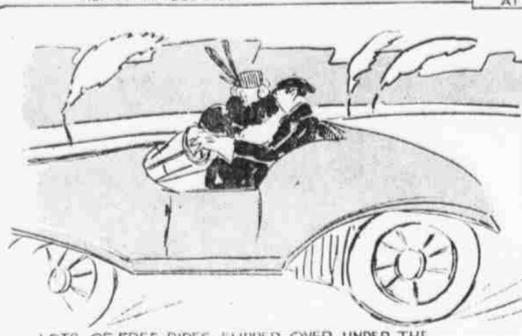
When you feel a little too lazy to reach up and turn off an electric light, make a little act of the will and turn it off. No one will know you are doing this bit for your country, perhaps, but down deep in your heart you can know you're backing up America.

MOTORS DON'T FURNISH ALL THE "TYPES" AT THE AUTO SHOW



FARMING GENTLEMEN WHOSE HENS ARE LAYING ARE HEAVY INVESTORS

GENTLEMAN LOOKING AT CAR HE CAN AFFORD, AND WIFE LOOKING AT CAR HE CAN'T



LOTS OF FREE RIDES SLIPPED OVER UNDER THE DEMONSTRATION METHOD



"OH, DICK—I MUST HAVE THAT ONE—THE ROSES ARE SO PRETTY!"

TAYLOR HOLMES IS DROLL IN NEW MOVIE

Delightful Comedian Has Another Winner in "Uneasy Money"—"Bluebird" Filmed

MILADY AND HER HUBBY ARE AUTO SHOW VISITORS

And Frequent Are the Collisions of Wife's Ideas and Hubby's Purse as They Jockey for Right of Way

HERE'S THAT "TOME"; MYSTERY IS SOLVED

Missing Stanzas of Robinson's Tribute to "No. 190" in Cold Type at Last

By the Photoplay Editor

ALBANY—"Uneasy Money" with Taylor Holmes is the latest of the "Bluebird" series...

IT'S LIKE a dress which has really come true.

One is gazed at the luxurious homes which seem to have everything but a shower bath. All that makes life in motion worth while is there.

The mystery is solved!

Here are the missing stanzas of the poem written by Street Sergeant James Robinson...

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department will be written on one side of the paper only and signed with the name of the writer.

TODAY'S INQUIRIES

- 1. What is the one-piece maid advocated by the food administration?
2. How can a very ordinary piece of furniture be converted into a very attractive wardrobe for baby?
3. Which is greater in food value, rice bread or graham bread?

ANSWERS TO YESTERDAY'S INQUIRIES

- 1. The woman's Inter-American Round Table is composed of a group of representative women from twenty-one republics in the western hemisphere who have organized to provide mutual aid in solving their common problems.
2. It is correct for a young girl to accept a date invitation if she has been invited by a young man who is a member of the same organization as she is.

Another Opinion About Kissing

Dear Madam—I am a telephone girl and please allow me to express my opinion on kissing. I believe that a young man should kiss a young woman only if she has been invited to do so.

Regulation Knitting Colors

Dear Madam—Can you please tell me the regulation colors for the knitted garments of the soldiers and marines, and the sailors? Thank you for your information. CATHLENE

Is Lonely Here

Dear Madam—I am a stranger from another city, and I work for a corporation from New York. My parents are living and well here. I know no one, except my workmates here. I am very lonely and want a true companion. I am a Catholic and a member of the church.

The Red Letter Plan

Dear Madam—How can I take red off a wool jersey, the initial of which is red?

An Auto Ride for Pussies

Dear Madam—Allow me to thank you for having found a home for my kitten. I have a very nice one, and I would like to have another one. I would like to have a kitten that is as nice as the one you found for me.

White Birches

The clear wind sweeps a fairy fall. The white birches quail. The next is dipping of the veil.

Tomorrow's War Menu

- Portless Day
BREAKFAST: Rice with Prunes, Halibut Cakes (leftover), Johnny-cakes, Coffee
LUNCHEON: Vegetable Soup (leftover), Cheese Pudding, Cocoa, Biscuits, Crackers
DINNER: Potted Herring and Beef, Bread and Butter Jam, POTTED TOMATO AND BEEF, Five cupsful cooked herring, four potatoes, two cupsful carrots, one teaspoonful salt, one-fourth pound dried beef, two cupsful milk, two tablespoonful fat, two tablespoonful soup.

A Woman's Way

Men folk tell us that we cannot drive a nail, but here is a suggestion for setting a screw in some out-of-the-way place or starting a nut on a bolt which is beyond the reach of wrench or fingers.

IN THE MOMENT'S MODES

Hat of African Brown Velvet



This charming matinee or dinner hat is fashioned from African brown velvet, trimmed with self-color ostrich band. The designer has made no effort to shape the brim, but rather to let it fall in natural, graceful lines, supplying a becoming frame for the face.

CAUSE AND CARE OF BABY'S COLIC

Advice on preventive measures will be given by Dr. J. H. Kellogg, M. D., L. D. D. New babies are fortunate enough to complete the first year of their existence without some experience with the pains of colic, particularly if they belong to the host of bottle-fed infants.

Colic is chiefly a result of indigestion in some form, although chilling of the baby, or frequent crying, may be the attack, preceded by sudden and violent crying, alternate doubling up and straightening of the body, kicking and thrashing the baby and the mother, who, if not sufficiently well informed as to causes and remedy, may be quite at a loss as to what to do to relieve the little sufferer.

Care needs to be taken to keep the infant warm and comfortable. The severe pain is usually due to distention by gas, the abdomen in general being swollen and hard.

A well-known authority says: "The most important period of life so far as nutrition is concerned is the first year, and the only opinion the individual can then express is that of the mother. The method of his administration is in the way the digestive organs dispose of it and the way every organ of the body grows and develops thereupon."

Contrary to a quite common notion, feeding in case of an attack of colic does not relieve the condition. The milk often stops the crying for a short time, but eventually it increases the indigestion and the pain in consequence.

In severe attacks a fomentation applied over the abdomen for ten or fifteen minutes, used in conjunction with the hot enema, will generally relieve the pain. For this, use flannel cloth doubled in two or three thicknesses and large enough to cover well the entire abdomen.

QUESTIONS AND ANSWERS Nasal Discharge My son is three years old and has not learned to blow his nose yet. The discharge is very hard and thick, and he blows it out with his fingers. How can this be overcome? ANNIE'S MOTHER.

Make a little swab of absorbent cotton and with it gently apply a little vaseline to the interior of the nostril. This will soften up the crusts and they can then easily be removed. The child surely can be taught to blow his nose if you will exercise a little patience.

Dish Washing

These endless dishwashing hours an innumerable effort upon health? ALICE L.

If one has a great deal of dish washing to do, she should be seated while doing it, or if she prefers to stand, the dishpan should be brought to a comfortable level, so there is no strain across the back. In washing dishes that have been used or handled by invalids, immersion in boiling water is sufficient to kill any disease germs and then the dishes can be washed as usual after the boiling water has been poured off.

Cereal Coffee—Shaking and Shivering of Spine

First. Is cereal coffee good for a boy sixteen years of age? ALICE L.

Second. What is the cause of shaking and shivering over the spine when leaning against a cold towel? The feet are always like ice. What can be done for it? ALICE L.

Third. Massage or electricity treatments will very likely help the pain in the muscles at the back of the neck. Consult the surgeon who did your operation. He may have something to suggest to relieve you.

Cold Milk Before Retiring

Is it well to take cold milk before retiring? ALICE L.

If you really feel the need of food and will take the milk in sips, holding it in the mouth until it has become warm, there is no reason why you cannot take milk before retiring, but you should not swallow a lot of ice-cold milk at night or at any time.

PHILOMUSIAN CLUB CONCERT

Variety in Artists and Numbers Makes Enjoyable Program The Philomusian Club, one of the cultural centers of West Philadelphia, gave a matinee musicale yesterday in the handsome clubhouse, 8344 Walnut street.

Several artists participated in the interpretations, and the program was varied in subject and mood. The program gives included Miss Mae Farley, soprano; Miss Kathryn Meale, contralto; Miss Elizabeth Vest, pianist; and Miss Effie Leland Galt, violinist. The program was as follows:

Violin solo—Romance.....Wienlawsky Polonaise.....Liszt.....Wienlawsky Soprano solo—Aria from "Tales of Hoffman".....Miss Mae Farley Piano solo—Humoresque No. 3.....Ernest H. Kroeger Humoresque No. 1.....Julian Pascal The Merry Widow.....Miss Elizabeth Vest Contralto solo—The Spinning Wheel.....Miss Kathryn Meale Violin solo—Meditation from "Thais".....Mansuet Humoresque No. 2.....Dorak Humoresque No. 4.....Schubert Soprano solo—The Spinning Wheel.....Miss Mae Farley A Blackbird's Song.....Cyril Scott The Bird Song.....John Galt There's a Love Song Somewhere.....Miss Elizabeth Vest Piano solo—The Spinning Wheel.....Eugene D'Albino The Spinning Wheel.....Eugene D'Albino The Spinning Wheel.....Eugene D'Albino Contralto solo—The Spinning Wheel.....Miss Kathryn Meale How Is My Boy?.....Sidney Homer How Is My Boy?.....Sidney Homer American song composers had a patriotic interpreter in Miss Farley. Her art in coloratura music was well displayed in the air from "Tales of Hoffman." Miss Meale's suave contralto contributed charm to several novelties, such as songs on the "Sapphire" and "Opal." Miss Galt's efficient pianism paid tribute to some excellent compositions by American composers. The numbers selected by Miss Galt had the tang of popularity, and her playing of them won merited applause.

Advertisement for 20 Mule Team Borax Soap Chips, featuring a mule team and text describing the product's benefits for laundry.

Advertisement for Resinol, a skin treatment product, featuring an illustration of a woman's face and text describing its benefits for various skin conditions.

Advertisement for Primo Dye Works, featuring text about cleaning and dyeing services, and a list of retailers.

Advertisement for Conservation, featuring text about water-saving devices and a list of retailers.

Advertisement for The Vogue Waist, featuring text about the product and a list of retailers.